AUGUST

2025



Next Chapter Meeting: August 8





BIGGS HARLEY-DAVIDSON

1040 Los Vallecitos #113 San Marcos, CA 92069

(800) 4-HARLEY (800) 442-7539 biggshd.com

Store Hours

Tues-Friday: 10 am - 6 pm

Saturday: 9 am - 5 pm

Sunday & Monday: by appointment 760-481-7300

HOGEXPRESS

BIGGS CHAPTER #0270 NORTH SAN DIEGO COUNTY H.O.G.









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COME RIDE WITH US

Director





Hello fellow HOG members! You know, many have referred to August as the *Last Hurrah of Summer* as vacations are wrapping up and we think of kids going back to school. When I think of August, I think, man, there's so much good riding, still ahead of us.

Our recent trip to Solvang was truly a wonderful escape. The charming Danish village offered a unique experience, with its distinctive windmills. We enjoyed exploring the quaint shops, admiring the "Little Mermaid" fountain, and indulging in delicious Danish pastries and aebleskiver. The blend of Danish heritage and the beauty of the Santa Ynez Valley wine country made for a relaxing and memorable visit.

While Solvang was delightful, one of the absolute highlights of our trip was an amazing dinner with our HOG family in Santa Maria. It was fantastic way to connect with everyone. The atmosphere was buzzing with camaraderie, and the conversation flowed effortlessly as we shared stories and caught up on life. The food was absolutely incredible, and the entire evening was filled with laughter, good cheer, and the kind of warmth that only comes from being surrounded by great friends. It was the perfect capstone to our time exploring the region and a truly cherished memory.

And on the ride back, we rode past Vandenburg Space Force Base and stopped at the Cold Spring Tavern, an amazing location with tri-tip sandwiches and beautiful scenery. So much to see... so little time.

As we reflect on such beautiful times, our thoughts also turn to a more somber occasion. Our dear friend Bill B recently passed away after a long and courageous battle with multiple health issues. There will be a memorial service Aug 18 at Miramar National Cemetery at 11:30 am with a gathering at Karl Strauss in Sorrento Mesa afterwards. This gathering will be a time to honor his life, share cherished memories, and find solace in each other's company as we remember a truly remarkable individual. Further details regarding the memorial will be shared soon.

As we navigate the roads ahead, both literally and figuratively, we'll carry these memories with us. The joy of those winding roads through Solvang and the laughter shared with our HOG family remind us of the incredible bond we share as riders. It's a bond built on shared adventures, open roads, and the freedom that comes with every mile.



But with those cherished memories of good times comes a bittersweet reflection. While some may no longer be riding alongside us, their spirit, their camaraderie, and the mark they left on our lives will forever be a part of our journey. They rode with us, they laughed with us, and those memories will continue to fuel our passion for the open road. Let's remember to cherish every moment and every ride with those who are still with us.

Gene P "Tiki"

Assistant Director

Let's Ride

One thing I and some of the other officers have promoted lately is logging your miles for *Ride 365*. The reasons are simple, you get free stuff! The more miles you ride in a given year, the more reward points you earn. Those points can be converted into dollars that

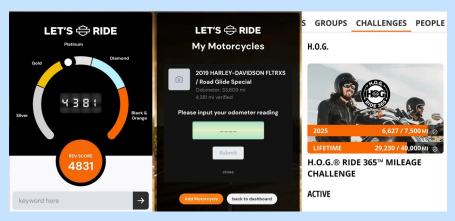


can be redeemed for purchases at Harley-Davidson dealerships or online purchases made through the H-D website store. The only thing you need to do is go in to service and have your miles read and entered into your membership profile. To get the most benefit from the miles you ride, we recommend going in as early in the year as possible and then getting at least one more reading as close to the end of the year. In order to earn miles and points you need at least two mileage readings. That's literally all you need to do, well, other than ride.



Chad in Biggs H-D service is pretty good about making sure those miles get recorded. But you always want to check to make sure they got logged in. Currently H-D is doing their "Ride 365 Let's Ride" challenge where they are enticing you to ride and record your miles. If, as a group, we can collectively ride 50,000,000 miles by the end of October 2025, they will be donating one million dollars to first responders and military veterans. As I write this we are currently at 30,810,974 miles. By the time you read this, we should be over 35,000,000.

They built an online app for this. Each dealer has their own unique QR code. You can find the codes at most dealerships on the *Let's Ride* posters. You need to scan that and enter your info to link your HOG account to it. Then you enter your mileage and scan another QR code to verify it. What I really like about this is that they have linked the mileage in this app with your annual and lifetime mileage readings on the HOG website. As soon as you scan that QR code to verify your mileage it automatically updates your HOG miles. And, with the recent update to the *H-D App*, you can find your annual and lifetime miles under the "Challenges". Last Saturday, before our Chapter ride, I stopped in at service, logged my miles, scanned the QR code, and then went right to the *H-D app* and the miles were already updated that fast.



Hopefully, you are already participating in both the HOG mileage program and the 2025 Let's Ride Challenge and are already earning those miles. If you need help with any of this, grab one of the officers and ask them to show you what you need to do.

Dave H

What's Happenin' at Biggs H-D



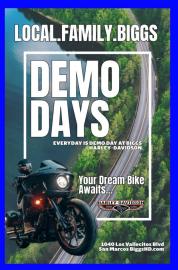
AUGUST UPCOMING EVENTS

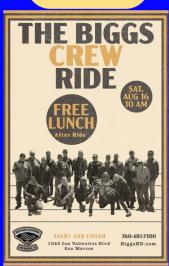
AUG (1=2

AUG DEMOS

AUG 16







AUG 23

IF IT HAS A VIN, TRADE IT IN

9

AUG 29-30



Saturday, August 23, 2025

Biggs Harley-Davidson 1040 Los Vallecitos Blvd, San Marcos, CA



10 am:

m: Registration
\$20/hand, \$5/extra hand
First Bikes Out
Join an escorted ride or ride on your own
1: Winners Announced
\$150 High Hand, \$75 Low Hand

Vendors ♠ Lunch ♠ Bake Sale ♠ Live Music

Door Prizes ♠ 50/50 Drawing

100% of the Profits go to Homes For Our Troops Building Homes, Rebuilding Lives...

www.biggshog.com

HARLEY-DAVIDSON



760-481-7300 BIGGSHD.COM







Road Captain

Lots of Miles and Rides

Hello fellow Biggs HOG Members. It's been a great year of riding so far. As of 30 June, we have ridden 2,705.6 miles, not counting the miles ridden on the Long Distance and Overnight Trips already completed. We would have had even more miles if not for the six



rides that were rained out. As of 16 July, the total miles ridden was up to 2,948. The average number of bikes per ride has been 11. Not too bad, but we have over 95 members. We'd like to see the number of bikes per ride increase. That's what we're all here for – To Ride!!

While our total membership may be reducing slightly, we'd like to welcome the eight new Biggs HOG Chapter Members this year and look forward to seeing them on many rides in the future. We continue to ride almost every Saturday and Sunday with Dinner Rides on the 3rd Wednesday of each month while on Daylight Savings Time.

We have been emphasizing Group Riding techniques lately and here are some issues we still have while riding in formation:

Gapping Not keeping the 1 or 2 second spacing

- Drifting Not staying on your side of the lane while in Staggered Formation

- Lost Rider Not passing this signal forward when the group gets split

- Stopping at Red Lights Several riders continue to run Yellow or Red lights to try to stay with the group

As you ride, keep these in mind and practice. Also, observe the riders in the group to see if you notice these issues. We will discuss these and other issues observed at the ride debrief, now being conducted with all riders after all rides. Many riders may not realize they aren't practicing safe group riding techniques. The ride debriefs will emphasize these and other issues observed by the Road Guards with the goal of increasing the safety of all while we ride in formation.

The weather is great and the roads are dry. Let's get out and Ride!!

David L "TAZ"











Safety

Group Riding



Greetings, Biggs HOG family! As we roll through the heart of riding season, I've been thinking about group riding dynamics and some observations from our recent rides. Group riding is one of the best parts of being in H.O.G., but it requires specific skills and awareness that solo riding doesn't demand.

Staggered Formation: It's Not Optional



We ride in staggered formation for good reasons—it gives each rider maximum space and escape routes while keeping the group tight. The lead rider takes the left portion of the lane, the second rider stays right and one second back, the third rider returns to the left position two seconds minimum behind the leader.

This isn't a suggestion—it's how we stay safe and visible to other traffic.

Your Eyes Are Everyone's Safety

Don't just watch the bike directly in front of you. Look through and around other riders to see what's developing ahead. Road hazards, traffic changes, and stops happen fast. The rider who spots a pothole, debris, or sudden braking can save the whole group by pointing it out early. Use your left hand for signals—basically, use the signals we go over during our ride briefs for turns, stops, and pointing out hazards.

Ride Your Own Ride

This is crucial: never ride beyond your comfort zone to keep up with the group. If the pace feels too fast, you're probably right. Our ride leader adjusts to accommodate all skill levels, not the other way around. If you're struggling to maintain formation or feeling rushed, signal the sweep rider. We'd rather have you comfortable and safe than stressed and dangerous.

Gas, Gaps, and Group Courtesy

Start every ride with a full tank—nothing breaks up a group like unplanned fuel stops. If you need to leave the group, signal the sweep and move to the roadside safely. Don't just disappear. When we stop, stay with your bike until the entire group is accounted for. That missing rider might be dealing with a mechanical issue or worse.

Intersections and Lane Changes

These are where group rides get tricky. Never assume the car that let the lead rider through will wait for the entire group. Each rider must clear their own path and make their own decisions. When changing lanes, each rider signals and moves when it's safe for them—we don't follow blindly.

Remember, Safety Is No Accident!

Ride your own ride, communicate clearly, and pay attention to the group dynamics!

Shawn E







Membership

Leadership Opportunities



Greetings, Biggs HOG! I hope you're all enjoying these beautiful riding days we've been having. As your Membership Officer, I have some important news to share with our Chapter family.

Time for New Leadership

After serving as your Membership Officer, this will be my final year in this role. It's been a rewarding experience that has allowed me to see and participate in HOG at a completely different level.

Who's Gonna Step Up

I'm actively looking for someone who's ready to take on this position. The Membership Officer role involves maintaining our roster, welcoming new members, coordinating with National HOG, and helping to grow our Chapter family. It's not just administrative work—you become the face of Biggs HOG for potential new members and play a key role in keeping our community strong and connected. It doesn't have to be a techtype position but it helps if you have those skills. But again, you can do everything as manually as you wish. Which brings me to my next paragraph...

A Bonus Opportunity

While not required, it would be fantastic if our next Membership Officer could also handle our Website Officer duties. Having someone manage both roles would create great synergy between our online presence and membership growth efforts. But again, this is just a nice-to-have, not a requirement. The most important thing is finding someone passionate about our Chapter and committed to helping us continue growing.

The Rewards Are Real

This position has given me insights into HOG operations, leadership skills, and connections throughout our Chapter that I probably would not have gained as just a riding member. It's been personally fulfilling to help people discover new roads, make new friends, and become part of something bigger than themselves.

If you're interested in learning more about the Membership Officer role, or if you know someone who might be a good fit, please reach out to me or one of the primary officers. I'm happy to discuss the responsibilities, time commitment, and the many rewards that come with serving our Chapter in this capacity.

Shawn E

Biggs HOG Website www.biggshog.com

We have a wonderful website that many people take pride in maintaining. If you want to know who an officer is or where we are riding to you can find it on the website. Here are some useful links:

Event Calendar: www.biggshog.com/calendar Officers: www.biggshog.com/team

Newsletters: <u>www.biggshog.com/newsletters</u> Road Guards: <u>www.biggshog.com/road-captains</u>

Join Biggs HOG: <u>www.biggshog.com/join</u> Chapter Polices: <u>www.biggshog.com/policies</u>

Overnight and Long Distance Trips: www.biggshog.com/2025-long-distance-and-overnight-trips

Long Distance

Overnight and Long Distance Trips

Come out and spend a weekend, or long weekend, riding with your Biggs HOG Family in 2025!

.....MEMORIES.....



Laughlin Overnight Trip February



Cottonwood Long Distance Trip March



North Meets South Long Distance Trip May



Solvang Overnight Trip July



.....NOW BOOKING.....

Flyer with details available at www.biggshog.com/2025-long-distance-and-overnight-trips

Sonora Long Distance Trip
Fri, Oct 24 - Mon, Oct 27
Optional two-day return
Oct 27 - 28



Reminders:

- After you book your room(s) for any of the Long Distance or Overnight Trips, please send an email to kenc@biggshog.com with the names, emails, and cell phone numbers of those in your room.
- If for some reason you cannot go on a trip and you have booked your room, please email kenc@biggshog.com before you cancel your room as we may have a wait list for rooms.

 Ken C

Volunteers

Volunteer Opportunities

Our events can't be done without the support of our Chapter Volunteers!!!

Upcoming volunteer opportunities:

- ☐ Help Set Up at the August 8 Chapter Meeting. Arrive by 5:45 PM.
- ☐ Help Take Down after the August 8 Chapter Meeting ends.



For more information on how you can help our Chapter in 2025, please stop by the Volunteer Table at the back of our Chapter Meetings. I look forward to seeing you there!





2025 PRIMARY OFFICERS

DIRECTOR ~ Gene P "Tiki" Director@BiggsHOG.com

ASSISTANT DIRECTOR ~ Dave H AssistantDirector@BiggsHOG.com

SECRETARY ~ Patrick K "OC Pat" Secretary@BiggsHOG.com

TREASURER ~ Ken F "Coyote" Treasurer@BiggsHOG.com



2025 DISCRETIONARY OFFICERS

ACTIVITIES - LOCAL & LONG DISTANCE ~ Ken C

Activities@BiggsHOG.com

EDITORS ~ Patrick & Cathy K Editor@BiggsHOG.com

HISTORIAN Historian@BiggsHOG.com

MEMBERSHIP/AMBASSADORS ~ Shawn E

Membership@BiggsHOG.com

MERCHANDISE ~ Patrick D

Merchandise@BiggsHOG.com

MILITARY ~ Ken F "Coyote"

MilitaryLiaison@BiggsHOG.com

ROAD CAPTAIN ~ Dave L "Taz"

RoadCaptain@BiggsHOG.com

RG at LARGE ~ Dale D RGatLarge@BiggsHOG.com

SAFETY OFFICER ~ Shawn E Safety@BiggsHOG.com

VOLUNTEERS ~ Mary D Volunteers@BiggsHOG.com

WEBSITE and SOCIAL MEDIA ~ Shawn E

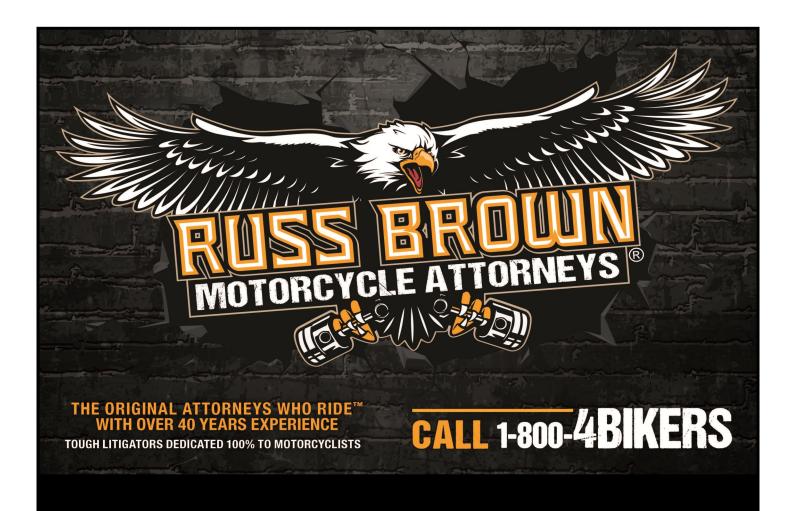
Webmaster@BiggsHOG.com

CHAPTER MANAGER ~ Howie W

DealerLiaison@BiggsHOG.com



Getting to Know Our Biggs HOG Family 39 members completed the June 2025 Survey. Congratulations to Patrick D who won the gift card drawing. A new survey opens on the 15th of each month. Different Dealer Check-Ins (100 Points) in the H-D App So Far in 2025 51 or more 1 46 - 50 41 - 45 Number of Check-Ins 36 - 40 2 31 - 35 26 - 30 2 21 - 25 5 16 - 20 11 - 15 1 6 - 10 1-5 12 0 12 5 1 2 7 8 9 10 11 12 13 # of Members



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EMAIL EDITOR@BIGGSHOG.COM
FOR CURRENT RATES & SPECIALS

Check the most current calendar www.biggshog.com

HOGTIVITIES

Call our 24 Hour Ride Line (760) 736-2920



= Feather Pin Ride

August 2025

Start of Ride Locations in San Marcos

BIGGS H-D: 1040 Los Vallecitos Blvd

STARBUCKS: 126 Knoll Rd

SAT 2 -- Ride to Potato Shack - Reverse Ride
7:30 AM 120 W I St #4436, Encinitas, CA
This ride starts at the Potato Shack for breakfast at
7:30 AM. The Ride Brief will start at approximately
8:45 am. The ride will end at Biggs H-D. Medium
Distance on Mixed Roads to Biggs H-D.

SUN 3 -- Ride to Hodad's / RAR to San Diego H-D

10:30 AM STARBUCKS

Medium Distance on Back Roads to

5010 Newport Ave, San Diego, CA

There will be an optional Ride After the Ride (RAR) to
San Diego H-D, 4645 Morena Blvd, San Diego, CA

WED 6 -- Officers Meeting 6:45 PM Coyote Cafe 6:00 PM meal (optional); meeting starts at 6:45 PM. 1450 N Santa Fe Ave, Vista, CA

FRI 8 -- Chapter Meeting 7:00 PM BIGGS H-D

Arrive early at 6 PM to socialize, sign up to volunteer. Everyone is welcome.

SAT 9 -- Formation 101 9:30 AM BIGGS H-D

Come learn (or refresh your knowledge) about how we ride as a group. Coffee and donuts.

SAT 9 -- Get Acquainted Ride (GAR)

11:00 AM BIGGS H-D

Medium Distance on Mixed Roads to Cocina Del
Charro, 1020 W San Marcos Blvd, San Marcos, CA

SAT 9 -- Annual Full Moon Ride
3:00 PM BIGGS H-D
Long Distance on Mixed Roads to the Golden Grill
Restaurant at 1800 Golden Acorn Way, Campo, CA

SUN 10 -- Ride to Magee Park Picnic
10:30 AM STARBUCKS

Medium Distance on Mixed Roads with a stop to pick
up lunch at Angelos Burgers (2035 S Coast Hwy,
Oceanside) and then to 258 Beech Ave, Carlsbad, CA

WED 13 -- Dinner Ride to Sorrento's Restaurant 6:00 PM BIGGS H-D Short Distance on Back Roads to 1450 W Mission Rd D, San Marcos, CA

SAT 16 -- Ride to Ronald McDonald House Poker Run
7:30 AM STARBUCKS
Medium Distance on Mixed Roads to the Ronald
McDonald House for the 15th Annual Poker Run.
2929 Children's Way, San Diego, CA

SUN 17 -- Support for AFC Half Marathon 4:30 AM STARBUCKS This is invite only.

SAT 23 -- Biggs HOG HFOT Poker Run
9:00 AM BIGGS H-D
9:00-10:00 Registration, 10:00 Poker Run KSU
100% of the profits go to Homes For Our Troops (HFOT)
...Building Homes, Rebuilding Lives...

SUN 24 -- Ride to Kit Carson Park

10:30 AM STARBUCKS

Medium Distance on Mixed Roads with a stop at

Subway to pick up lunch (or pack your own) and then
to 3333 Bear Valley Pkwy, Escondido, CA

THURS 28 -- Road Guard Meeting
6:00 PM Rancho Grande El Toro Mexican Cuisine
5:00 PM meal (optional); meeting starts at 6:00 PM
825 Williamston St, Vista, CA

SAT 30 -- Ride to Cooks Corner
9:00 AM BIGGS H-D
Long Distance on Mixed Roads to
19152 Santiago Canyon Rd, Trabuco Canyon, CA

SUN 31 -- Ride to Village Pie Shop - Carlsbad 10:30 AM STARBUCKS Medium Distance on Mixed Roads to 950 Tamarack Ave, Carlsbad, CA



Biggs HOG Chapter 2025 Rides Recap January 1 - June 30

Type of Ride	Number	Total Days	Total Bikes All Days	Ave Bikes Per Day	Total Miles	Ave Miles Per Day
Local Feather Pin Rides	47	47	520	11	2,706	58
Overnight Trip Rides	1	2	23	12	790	395
Long Distance Rides	2	10	69	7	3,047	305
2025 Total (Jan-June)	50	59	612	10	6,543	111

Local Feather Pin Rides mileage is "one way" from starting point to destination.

Overnight and Long Distance Trip mileage includes ride to destination, optional rides during trip, and optional ride home.

Miles not included in totals:

- * 6 Local Feather Pin Ride Rain Outs
- Optional RARs (Ride After Ride)
- * May Ride

BIGGS HOG CHAPTER C/O BIGGS HARLEY-DAVIDSON 1040 LOS VALLECITOS BLVD #113 SAN MARCOS, CA 92069



6 Rain Outs
1 in January
2 in March
2 in April
1 in May

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