



H.O.G.[®] OFFICER CONNECTION

Connecting officers to Harley-Davidson

FEEL FREE TO FORWARD THIS ISSUE OF H.O.G.[®] OFFICER CONNECTION TO YOUR CHAPTER MEMBERS

A MESSAGE FROM YOUR H.O.G.[®] REGIONAL MANAGER

I hope you are enjoying a beautiful spring and piling on the early season miles. We're excited to be on the road again here in Milwaukee too and looking forward spending even more time in the saddle as we enter the busy summer riding season.

We recently wrapped up the final Regional Officer Connection training session of the year, and as always each stop on the 21-event series gave us a great opportunity to spend time with chapter leaders from all over the United States talking about the current state of the Harley Owners Group, discussing the best ways to run a H.O.G. chapter and learning more about what's on your minds.

A recurring discussion revolves around the topic of officer roles and responsibilities. Both new and experienced officers often have questions about what they should focus their efforts on to be most effective in their roles. The [H.O.G. Chapter Charter](#) is a very useful document that outlines these responsibilities very clearly outlines the basics of each required H.O.G. officer roles, as well as the discretionary positions within each chapter.

There's another point I'd like to make about roles and responsibilities that is just as important: if you are doing things that are not outlined in the charter, ask yourself three questions. Does it help you keep things simple and make it easier to do your job? Does it make it easier for you and your members to

have fun? And finally, does it make it easier for you and your chapter to spend more time riding?

If you're doing something that doesn't meet all three of those objectives, you probably don't need to do it. If you ever have any questions, please feel free to reach out to me to any time.

As always, thanks for everything you do to help make the Harley Owners Group the world's biggest and best riding club. Let's ride!



CHRIS HARRISON
H.O.G. Regional Manager - Western



3 Things You Need to Know About Chapter Rides

What's a chapter ride? That's easy. It's any ride where two or more members of a chapter get together to go somewhere together. How do you plan a chapter ride? That's easy too. There are only three things any chapter ride needs:

- An organized route with a start and end. It can be as long or short as you want it to be and variety is good. Keep it simple and have fun.
- Someone who knows how to get the group there and back safely. That person is the ride leader, and any member can be one. The role of a Ride Captain (if you have one) is to assist in the planning of chapter rides, but it's not mandatory for that person to attend every ride.

- A signed [release waiver](#) for each member or guest in attendance. This covers you and your chapter in the event something goes wrong on the ride.

That's it. Once you have a plan, make sure your sponsoring dealer knows about your ride so they can help spread the word and recruit more riders to attend. It's really that easy.



Chrome Chapter Tip: Mileage Readings

A key requirement of the Chrome Chapter program is that at least half of your chapter's enrolled members must receive a minimum of two odometer readings each year.

It's important that these readings are recorded properly and in a timely manner so members and your chapter receive full credit and recognition for every mile.

When mileage readings are done through the process outlined below, members can immediately view mileage achievements in their H.O.G. member profile and they will automatically be entered into all available mileage challenges, including annual, lifetime and chapter challenges as well as the [Let's Ride Challenge](#).

Recording miles using any other non-approved methods introduces the risk of errors, delays or even members totally missing out on the rewards they've earned.

Here's how to properly complete the odometer reading process:

- Visit any participating Harley-Davidson® dealership
- **Scan** the in-store QR code
- **Enter** your odometer mileage
- Get **validated** by a dealership employee

Learn more about the Chrome Chapter program by watching an **introduction video** from Bill Davidson and Tim Budzien [here](#). Download the **Chrome Chapter Recognition Program guide** from the [Chapter Resources page](#) to find out how your chapter can earn this coveted status.



Action Plan

Complete Chapter Action Plans by June 30

The Chapter Action Plan is a key element of the Chrome Chapter program that helps your chapter identify opportunities and challenges, including efforts to grow membership and engage and retain existing members. The plan helps you set objectives and goals for each focus area, build a timeline and assign responsibilities and action steps to achieve your goals.

Chapter Action Plans should be **submitted by June 30**. If you have any questions, reach out to your H.O.G. Regional Manager.



Custom H.O.G. Chapter Merchandise

Want to set your chapter apart from the crowd? One way to do that is by ordering custom H.O.G. Chapter merchandise from our partner Norscot. Their H.O.G. merchandise catalog is filled with a wide range of examples of apparel and other merchandise available for order but it only scratches the surface of what's possible. Norscot also offers many other colors, styles and products on a made-to-order basis or upon request. If you can dream it, Norscot can probably help make it a reality. Let your imagination get to work.

Visit the [Norscott H.O.G. Store](#) or email customproducts@norscot.com to get started.



Last Call for Your Freedom 250 Videos!

There's nothing more American than the thunder of a Harley-Davidson motorcycle rolling down the open road, and for more than 120 years, riders like you have defined the spirit of freedom.

Harley-Davidson is deeply honored to be part of the **Freedom 250** initiative, a non-partisan organization leading the celebration of America's 250th birthday. To help tell that story in a bold new way, we're looking for videos of you and your passengers, and of course your Harley-Davidson motorcycles, at iconic landmarks across the United States. Your content will contribute to a reel that will be played as part of the Freedom 250 contribution to the Independence Day celebrations at our nation's capital.

How to Participate

- Click on the link below to visit our Harley-Davidson Freedom 250 page for all the details you'll need.
- You'll also find locations and landmarks here along with what's needed in the video, useful tips, and how to submit your video.
- Visit hogstories.harley-davidson.com/help-us-celebrate-the-land-we-love



2026 H.O.G. Rally Calendar

H.O.G. Rally Spotlight: Rocky Mountain Regional H.O.G. Rally, Durango, CO, June 11-13

Based in the historic mountain town of Durango, the Rocky Mountain Regional H.O.G. Rally offers adventure and charm as you ride through breathtaking scenery, experience the famous Durango & Silverton Narrow Gauge Railroad, and stand in four states at once in the unique Four Corners region. After a day of exploring, relax in the soothing waters of Durango Hot Springs and take in the crisp mountain air. With its perfect mix of history, natural beauty, and unforgettable rides, Durango offers something for every rider.

2026 H.O.G. Touring Rallies

- Open Road Posse Ride, Durango, CO to Mandan, ND, June 10-22
- 10 State H.O.G. Touring Rally, Lakeville, MN to Bossier City, LA, August 17-22

- Tour of Valor H.O.G. Touring Rally – Mobile, AL to Madison, WI, September 1-9
- Route 66 West H.O.G. Touring Rally, Amarillo, TX to Marina Del Rey, CA, September 22-28
- Ride Home H.O.G. Touring Rally, Hickory, NC to H-D Museum, Milwaukee, WI, October 14-19

2026 H.O.G. Regional Rallies

- Smoky Mountain Regional H.O.G. Rally, Maryville, TN, May 27-30
- Great Lakes Regional H.O.G. Rally, Chippewa Falls, WI, June 11-13
- Rocky Mountain Regional H.O.G. Rally, Durango, CO, June 11-13
- Blue Ridge Rumble Regional H.O.G. Rally, Winchester, VA, June 17-20
- Iron Adventure Regional H.O.G. Rally, New England, July 16-18
- Cruisin the Catskills Regional H.O.G. Rally, Hunter Mountain, NY, July 23-25
- H.O.G. National Rally, Branson, MO, September 9-12

More information and registration links for 2026 H.O.G. rallies are available on the [H.O.G. Rally site](#).



Purge Your Lapsed Members

Use the Member Report function in the [Manage My Chapter](#) tool to maintain accurate records of your chapter enrollment. Pay particular attention to removing lapsed members who are no longer active H.O.G. national members.

Keeping accurate records helps you achieve certain Chrome Chapter recognition criteria that require a certain percentage of active chapter members to participate. Don't let lapsed members count against you!

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